



Leadership
Institute

GLOBAL

Helping achieving your goals



Leading High Performance and Virtual Teams in times of crisis

*Randall S. Peterson
Professor of Organisational Behaviour
Academic Director of the Leadership Institute
London Business School*



Randall S. Peterson

PROFESSOR RANDALL S. PETERSON, Ph.D.

Randall is Professor of Organisational Behaviour and Academic Director of the London Business School Leadership Institute. He is also the former Deputy Dean at London Business School.

Randall's teaching and consulting builds on his passion for helping people work more effectively together — whether this means advising leaders how to get the best from their team, sharing strategies to help teams better share information to deliver better results, or more effectively manage conflict.

His research has been published in the leading management journals including *Harvard Business Review*, *Strategy+Business*, and *Forbes*. His original research is published in the leading scholarly journals including *Academy of Management Annals*, *Administrative Science Quarterly*, *Research in Organizational Behavior*, and *Journal of Applied Psychology*. His research and teaching have also been covered extensively in media outlets for managers including: *New Yorker Magazine*, *Human Resource Management*, *BBC*, *Economist*, *Zawya*, and *Forbes*. He edited *Leading and Managing People in Dynamic Organizations*.

Webinar Proposal

OBJECTIVE

Due to the unprecedented situation facing the world at the moment with Covid/Coronavirus, many organisations have decided to defer or even cancel investment in their people. However, some organisations have wisely decided otherwise by commissioning this 90-minute webinar on leading teams in difficult times. This session will highlight:

- Leading high performance teams
- Leading virtual teams
- Managing in a crisis.

CONTENT

Professor Peterson has written about, taught, and actually lead organisations in difficult times. His approach is to emphasise evidence-based information in an engaging and interactive style, sharing clear actionable learnings.

Key to functioning in these times is to understand how people respond to a crisis, especially

- Narrowed focus: We look immediately around ourselves for defense
- Constriction of Control: We look upwards for help and direction.
- Pressure for Uniformity: All of us are more inclined to collaborate.

And increasingly as the pandemic wears on to maintain resilience and motivation, we need to ensure for our people:

- Autonomy: We want to feel in control of our lives.
- Belonging: People want to feel part of something larger.
- Competence: People want to play to their strengths and contribute to something.

Then to have to achieve this without being in the same physical space with others, it is important to pay special attention to:

- Taking the time: To focus on the issues such as belonging and connection to others is essential when we are all remote.
- Greater structure: Meetings can be more organic in person, but online they require greater structure because extraverts talk less.
- Lots of technology: Don't be limited to only one type, use many.
- Cost (unlimited number of participants): open session: 5800€; or your organisation only: 9800€. Contact us at info@globalbusmag.com

GLOBAL

Helping achieving your goals

About Global

Global gathers the best minds in business for expert advice and guidance on a variety of subjects such as leadership, advanced negotiation techniques, A.I., Digital Transformation, Innovation,

Our experts are selected from Europe's leading business schools and all of them have an impressive track record in consulting companies and organisations around the world. See www.globalimagevents.com

Global also proposes a unique free e-magazine featuring articles and studies from the best business school: Wharton, Harvard, London Business School, Saïd at Oxford University, Stanford, NYU Stern, IMD Lausanne, Yale, HEC Paris, Cambridge, Kellogg, Tuck, Georgetown, Booth at the University of Chicago... See www.globalbusmag.com

Global, Papegaaistraat 76, 9000 Gent.

Dr. Pierre Heyndrickx, Director: 0479 86 65 57 (1-6pm)